


# ENTRY DETAILS



<b>Entry ID</b>	OS-41051	 <p>Still Required</p>
<b>Client / Brand</b>	CE Client	
<b>Entry Title</b>	My CE Entry	
<b>Category</b>	CE_01: Automotive / Cars / Motorcycles / Trucks	
<b>Single or Series?</b>	✖ Still Required	

# MEDIA



<b>Submission Media Type</b>	1 Project Video or Project Board + 1-10 Pieces of Original Content + Supporting Files of Insights and Results
<b>Judging Media</b>	✖ 1 - 2 Project Video(s) (Case Study) and/or Project Image(s) (Case Board). Still Required.
<b>Supporting Media</b>	✖ 1 - 10 Files of Original Content. Still Required.
<b>Reference Images</b>	✖ 1 - 10 Reference Images. Still Required.

**Objectives**

✖ **OBJECTIVE 1 – INSIGHTS & RESULTS** Still Required

<p><b>Information</b></p> <p><b>Objective Type</b> ✖ Still Required</p> <p><b>Objective Description</b> ✖ Still Required</p> <p><b>Reason for Objective</b> ✖ Still Required</p> <p><b>Measurement Method</b> ✖ Still Required</p> <p><b>Target Audience</b> ✖ Still Required</p> <p><b>Key Insight(s)</b> ✖ Still Required</p> <p><b>Data supporting the identification of audience and insight</b> ✖ Still Required</p> <p><b>Creative Idea</b> ✖ Still Required</p> <p><b>Results</b> ✖ Still Required</p> <p><b>How did creativity drive effectiveness?</b> ✖ Still Required</p>	<p><b>Media</b> ✖ Still Required</p>
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**OBJECTIVE 2 – INSIGHTS & RESULTS**

<p><b>Information</b> ⚠ Not Supplied</p>
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**OBJECTIVE 3 – INSIGHTS & RESULTS**

<p><b>Information</b> ⚠ Not Supplied</p>
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# INFORMATION



<b>Client Type</b> ✖ Still Required	<b>Launch Month</b> ✖ Still Required
<b>Launch Year</b> ✖ Still Required	<b>Project Description</b> ✖ Still Required
<b>Is your entry in English?</b> ⚠ Not Supplied	<b>English Translation</b> ⚠ Not Supplied

# CREDITS



<b>Primary Credit</b>	✖ Still Required
<b>Secondary Credit</b>	⚠ Not Supplied
<b>Full Credits</b>	⚠ Not Supplied